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John D. Crawford is Vice President for University Advancement at Valdosta State University and the CEO of the VSU Foundation, Inc. He has been instrumental in the planning and execution of several university capital campaigns. Most recently he was responsible for Valdosta State's Invest, Ignite, Inspire capital campaign which exceeded its initial goal by 43%.

He has significant experience in identifying, cultivating, soliciting major gift prospects, and has negotiated and closed multiple six, seven, and 8-figure gifts. He is a regular presenter at fundraising conferences and is an active member of the Council for the Advancement and Support of Education (CASE), as well as the Georgia Education Advancement Council (GEAC).

