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**Mouwafac Sidaoui** is the Dean of the School of Business at Menlo College and a Professor of Business Analytics and Data Science. Dr. Sidaoui has created several successful contemporary management programs, including master's degree programs in information systems and entrepreneurial management, a bachelor's degree major and minor in business analytics, and global immersion programs focused on portfolio management and resource allocation. Dr. Sidaoui has partnered with both corporations and higher education institutions to broaden student exposure to the world of business analytics and data science. He co-designed and led three hackathons with [www.GoodData.com](http://www.GoodData.com) and [www.Emirates.com](http://www.Emirates.com). In addition to his academic work, Dr. Sidaoui has nearly 30 years of consulting expertise in Silicon Valley and abroad in strategic management, product development, data analytics, and online solutions. He earned a B.S. in Technical Management and a B.S. in Mechanical Engineering from Wentworth Institute of Technology, an M.B.A. in Innovation and Technology from Boston University, and an Ed.D. in Education from the University of San Francisco. He has earned a Post Doc in Finance & Accounting Analytics from the University of Florida.

