



STETSON
UNIVERSITY



Cultivating a Data Culture in Higher Education

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YOU MAY BE INTERESTED IN THIS SESSION IF ...

- You are an experienced institutional researcher.
- You are interested in developing a data culture at your institution.
- You are seeking professional development.
- This was the best session during this timeslot.



THIS PRESENTATION WILL INCLUDE

Motivation for the Project

About the book

Questions for the authors

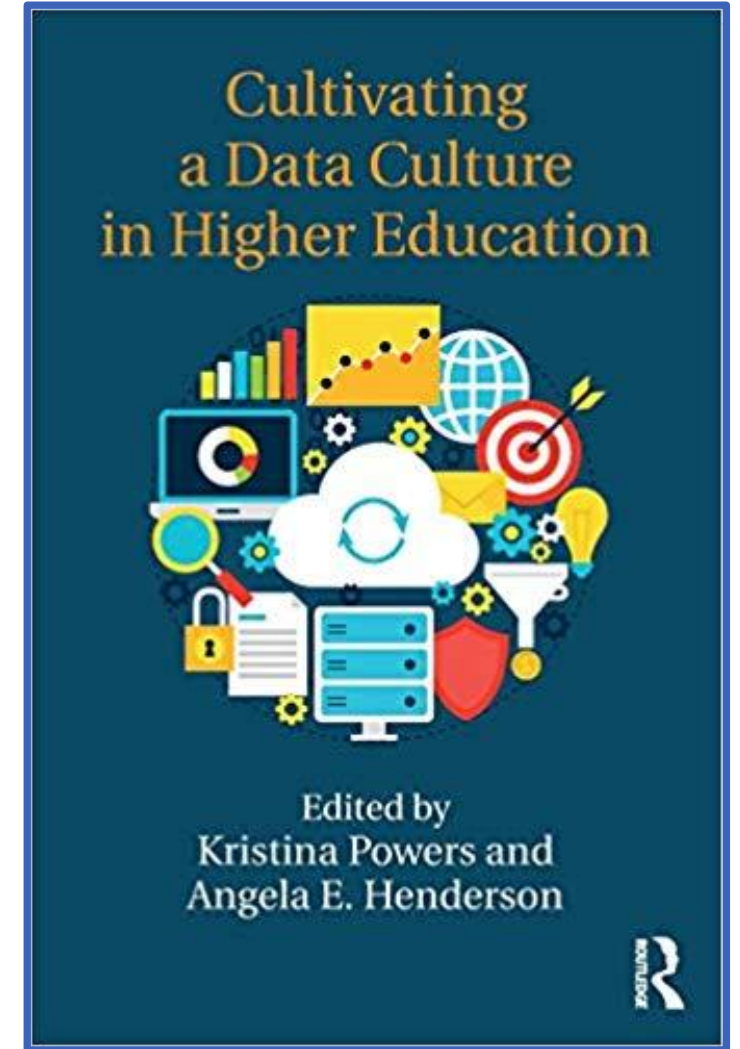
Your questions and comments

MOTIVATION FOR THE PROJECT

- Better understand how to cultivate a data culture.
- Identify strategies and opportunities to improve the data culture.
- Provide multiple perspectives and practical guidance.
- Contribute to the discussion on IR professional development.

ABOUT THE BOOK

- Edited book
- 19 authors – varied roles and viewpoints
- 12 chapters in four key areas related to influencing a data culture:
 - ✓ Importance and Context
 - ✓ People, Planning, and Relationships
 - ✓ Perceptions, Usability, and Communication
 - ✓ Putting the Culture Pieces Together



FOCUS ON FIVE CHAPTERS

1 Developing a Data Culture

6 Fostering Data-Driven Leadership

8 Managing Complexity and Chaos

10 Making Data Practical and Engaging

13 Implementing the Data Culture

AUTHORS

Introduce Yourself

Name, Title, Organization

and

One Reason Why the Book/Chapter Appealed to You



Panelist Question:

I'm not a senior level administrator, how can I impact the data culture at my institution?





Author Question:

What are some key leadership strategies
to fostering a data driven decision making?



Author Question:

How do I know the current state of my institution's data culture?

Author Question:

What are some of the things that cause chaos for leaders who want to make data-informed decisions?



Author Question:

What are the most common challenges to establishing a strong data culture?



Author Question:

How would each of the authors characterize the data culture at their organizations?



Author Question:

Adopting a data culture is an organizational culture shift, what are the necessary leadership approaches to fostering such a culture shift?





Author Question:

How can a leader reduce chaos?



Author Question:

How do leaders balance utilizing data-driven decisions while also acknowledging intuitive decision making?

Author Question:

From the
audience ...





INSTITUTE FOR
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Concluding Comments



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