Cultivating a Data Culture in Higher Education

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YOU MAY BE INTERESTED IN THIS SESSION IF . . .

- You are an experienced institutional researcher.
- You are interested in developing a data culture at your institution.
- You are seeking professional development.
- This was the best session during this timeslot.
THIS PRESENTATION WILL INCLUDE

Motivation for the Project

About the book

Questions for the authors

Your questions and comments

*** Special thanks to all volume edition contributors.
MOTIVATION FOR THE PROJECT

- Better understand how to cultivate a data culture.
- Identify strategies and opportunities to improve the data culture.
- Provide multiple perspectives and practical guidance.
- Contribute to the discussion on IR professional development.
ABOUT THE BOOK

- Edited book
- 19 authors – varied roles and viewpoints
- 12 chapters in four key areas related to influencing a data culture:
  - Importance and Context
  - People, Planning, and Relationships
  - Perceptions, Usability, and Communication
  - Putting the Culture Pieces Together
FOCUS ON FIVE CHAPTERS

1. Developing a Data Culture
2. Fostering Data-Driven Leadership
3. Managing Complexity and Chaos
4. Making Data Practical and Engaging
5. Implementing the Data Culture
Introduce Yourself
Name, Title, Organization
and
One Reason Why the Book/ChapterAppealed to You
Panelist Question:
I’m not a senior level administrator, how can I impact the data culture at my institution?
Author Question:

What are some key leadership strategies to fostering a data driven decision making?
Author Question:

How do I know the current state of my institution’s data culture?
Author Question:

What are some of the things that cause chaos for leaders who want to make data-informed decisions?
Author Question:

What are the most common challenges to establishing a strong data culture?
Author Question:

How would each of the authors characterize the data culture at their organizations?
Author Question:

Adopting a data culture is an organizational culture shift, what are the necessary leadership approaches to fostering such a culture shift?
Author Question:

How can a leader reduce chaos?
Author Question:

How do leaders balance utilizing data-driven decisions while also acknowledging intuitive decision making?
Author Question:

From the audience . . .
Concluding Comments
Cultivating a Data Culture in Higher Education

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